



jamie
watson

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A little bit about me

Independent digital creative with solid experience in both pure-digital and integrated agencies having worked on high profile campaigns for clients such as GM Vauxhall, Britvic, 3 Mobile and Canon Europe. These experiences took in brand-enhancing microsites, online advertising, identity design, corporate website design, illustration and animation. Trained as a traditional graphic designer with proper grounding in essentials like typography I have genuine passion for many areas of visual communication and a willingness to transfer skills across media and disciplines.

Essentials

D.O.B.

18 | 02 | 1973

Contact details

Studio: +44 (0)20 8144 4873

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Areas covered

London & South West

Primary skills

Conceptual thinking
Art direction + design
Illustration
Animation.

Secondary skills

Copywriting
Strong independent work ethic
Brand awareness
Mentorship to junior creative staff
Training for external clients
Attention to typographic detail.

Practical skills

All usual design packages to include:
Photoshop™, Illustrator™, ImageReady™ + Flash™
Action scripting to interface/animation level
Basic HTML.

Interests

Reading
Music + audio
Movies
Lomo photography
Football
Vintage Vespas.

Education

1997 - 1999

Oxfordshire College of Art + Design
BA (Hons) Graphic Design + Illustration
(A DeMontfort University Programme)

1995 - 1997

Basingstoke College of Technology
HND Graphic Communication

1990 - 1991

Fareham Tertiary College
National Diploma in Design

Experience

March 2006 - Present

Freelance digital creative

Oct 2005 - March 2006

Tsunami Volunteer Centre
Pang Nga, Thailand
Position: Volunteer

March 2002 - Sept 2005

TBWA\GGT (Now TEQUILA \London)
London
Position: Digital creative

Nov 2001 - Dec 2001

Euro RSG
London
Position: Digital creative

Aug 1999 - Oct 2001

The Brilliant Agency
London
Position: Senior interactive designer

1998

Inhaus Design Consultancy
Oxfordshire
Position: Design consultant

Summer 1997

Jetlabs Digital Media Production
London
Position: Digital designer

Summer 1996 + 1997

New Century Printing
Somerset
Position: Graphic designer

1990 - 1995

Solent Design Studio
Hampshire
Position: Junior designer